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Telecommuting saves gas, time and money while it helps you go green.

Telecommuting gives you the flexibility to work from home, a hotel room in another city or from almost anywhere in the world. With the right technology and a strong high-speed internet connection, you can access your company's data and be part of the phone system just as if you were in a cubicle back in the office. While many products offer remote workers "bare-bones" features, Toshiba includes everything that the office system has like the ability to intercom, transfer calls back and forth, and see when another person is on their phone.



New technology, high gas prices and the costs of providing office space are prompting a growing number of companies to adopt telecommuting for some of their workforce. Benefits include... [Read Full Article »](#)

News from Toshiba FYI...

Toshiba is pleased to announce the launch of its new Strata® CIX™1200 VoIP business communication system, bringing Toshiba quality, reliability and affordability to medium-to-large companies. Supporting up to 1,152 ports, the Strata CIX1200 is designed for 200 to 1,000 users and delivers networked applications for as many as 128 sites.

"The new Strata CIX1200 expands Toshiba's reach in the medium-to-large market segment, giving enterprises a robust Toshiba solution at nearly double the port capacity of our Strata CIX670," said Brian Metherell, Toshiba TSD Vice President and General Manager... [Read Full Article »](#)



Five Ways to Grow Your Business During a Recession

The economy is facing some challenges, no doubt about it. But now is not the time for small-business owners to develop a "recession" mindset. Here are five tips to help you create your own success while everyone else is expecting the worse:

1. **Start spending:** It may sound counter-intuitive, but hard times call for you to increase some of your expenditures. For example, if sales is the lifeblood of your business, you should consider adding to your sales team by staffing up or investing in a product that could make your sales process more efficient. Or, you could boost morale and positive energy within your sales team by raising commissions for top performers, or giving them gifts that they will appreciate, such as tickets to a sporting event or a concert.



Obviously, this does not mean you should increase spending across the board. Rather, make spending decisions with your customers in mind. For example, if you run a coffee shop, consider going from two baristas to three because your competitors are likely trimming their staff, and you could gain customers who don't want to wait in a long line...

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OneCoach members have access to dozens of articles like this one, covering every aspect of small-business growth, as well as interactive coaching, networking and other business-building resources. If you are a small business owner who would like a complimentary business-growth strategy session with a OneCoach Advisor, call 816-761-5100 or visit

www.MO-KS.OneCoach.com.

Congratulations to bijin salon and spa and the Webster House.



The September issue of *KC Magazine* includes the list called "2008 City's Best". Honorees were chosen in 125 diverse categories from Best TV Personality to Best Museum and more.

All of us at COMMWORLD send our sincere congratulations to our clients and friends who made this list. bijin salon and spa is the winner of the Best Day Spa category and Webster House is the winner of Best Antiques.

We are especially proud that the telecommunication system was sited as a contributing factor to bijin's exceptional customer service. As seen in *KC Magazine*... [Read Full Article »](#)

\$2500 to \$8000 for every referral who becomes a OneCoach Business Partner.

COMMWORLD of Kansas City is proud to introduce OneCoach to our area. OneCoach is the leading business growth network helping small business owners get the answers they need to grow the business they want. OneCoach is launching franchise operations across the United States.



What does this mean to you?

We're looking for people interested in this exceptional franchise opportunity — specifically we're seeking sales and marketing professionals who seriously exceed expectations, who want to help small businesses grow and want to own their own business.

So think about the most successful sales professionals you know. And then think of who among them has the drive, the resources and the integrity to bring the OneCoach business growth network to a protected territory in Kansas or Missouri. That's who we're looking for and when they become a OneCoach Business Partner, you'll receive a generous finder's fee of \$2500 to \$8000.

You'll be doing your qualified friends and colleagues a tremendous favor by alerting them to this opportunity. The OneCoach business growth network works for any small business, in any location, under any circumstances. OneCoach franchisees are backed by world-class support, and a runaway brand.

Aside from all that, you'll be doing yourself a huge favor. To learn more, visit www.OneCoach.com. Please, contact Linda Bennett with your questions and referrals at lkb@commworld-kc.com or 816-763-1100.

Thank you for helping OneCoach help small business owners build the business of their dreams.

To your success!

Meet Mr. Michael Carpenter...

Michael Carpenter is COMMWORLD's "go to" guy for computer and telephony hardware issues. "I've seen him work miracles reviving a dead computer or voice mail that anyone else would have given up on and saving our clients hundreds or thousands of dollars," reports Operations Manager Cindy Harries...

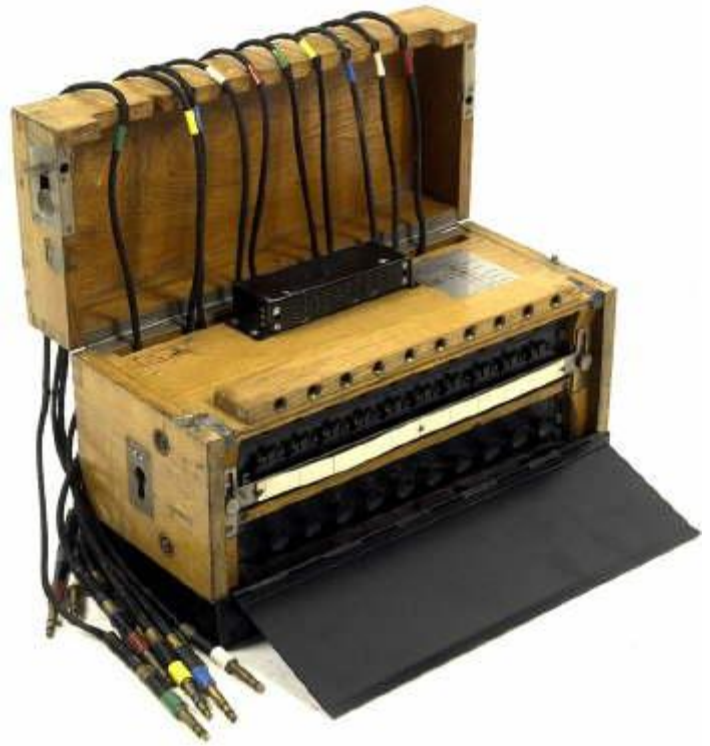
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Phone Facts...

In 1877, Edwin Holmes, the operator of an electric burglar alarm business in Boston, installed the first telephone exchange. The first switchboard was connected to telephones in the offices of six businesses which had purchased alarms from Mr. Holmes. It served as a telephone system by day and a burglar alarm system by night.

It was a complicated setup, but the important thing is that it was the first telephone exchange. Prior to the development of the exchange, each home or business with a phone had to be hard wired to every other location with a phone in order to converse. Telephones on competitor systems could not communicate. This led to cables criss-crossing neighborhoods and cities. Without the exchange, the use of the telephone was severely limited. The exchange permitted endless social and business contacts, even between strangers, in ways never before possible.



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