



Bob Bennett
President
COMMWORLD of Kansas City

Technology Assurance Group Invites COMMWORLD to Present on the State of the Telecommunications Industry at its National Convention

Bob Bennett, President of COMMWORLD, to Lend His Expertise and Years of Experience to U.S. and Canada's Top Telecommunications Providers

KANSAS CITY, MO — November 28, 2006 — **COMMWORLD**, an industry leader in business communications, announced today that Technology Assurance Group (TAG), an association of independently owned telecommunication companies representing over \$300 million in annual sales, invited Bob Bennett, president of **COMMWORLD**, to present on the state of the telecommunications industry at its 7th Annual TAG Convention. Mr. Bennett will share his extensive industry expertise and company's experiences with top telecommunications providers located throughout the United States and Canada. TAG's 2007 National Convention will be held on March 7th – 9th in San Diego, California.

The theme for the upcoming year's convention is "Communicating Through Convergence". The convergence of voice and data (VoIP) is reshaping the way businesses communicate and with it comes both tremendous opportunity as well as significant challenges. According to the Telecommunications Industry Association and Wilkofsky Gruen and Associates, VoIP utilization in the U.S. will rise from 6.5 million lines this year to 19.2 million by the end of 2007. Mr. Bennett will participate in a variety of discussions exploring critical topics surrounding VoIP such as its impact on telecommunications and the global business environment. Telecom professionals representing voice and data providers, major industry manufacturers,

and trade journals will listen to Mr. Bennett offer his valuable insight. The roundtable discussions are the most popular activity of the convention because it's an opportunity for open exchange of ideas and information.

"I am honored that TAG has requested that I share the experience that we at **COMMWORLD** have gained over the years from doing business in the Kansas City marketplace," said Mr. Bennett. "Since 1981, the inception of **COMMWORLD** of Kansas City, our mission has been to invest in employee education and technology in order to stay at the forefront of telecommunications. By doing so we're able to provide our customers opportunities for increased profitability and competitive advantages. Conducting business in this manner has positioned us to pass along our experiences with convergence to our colleagues."

"The TAG Convention provides a unique opportunity where our member companies interact and learn better business practices from leading organizations in our industry," stated Dale Johnson, CEO of TAG. "Mr. Bennett is well respected among his peers and his company is one of our premier members. Everyone in attendance will benefit from Mr. Bennett's views."

ABOUT COMMWORLD OF KANSAS CITY

COMMWORLD of Kansas City celebrates its 25th Anniversary of providing superior business telephone system products and services. Since 1981 **COMMWORLD** has offered the most reliable, high quality telecommunications products from

leaders in technology -- Toshiba, ESI, Samsung and Comdial/Verticle Networks to name a few. Bennett stated, "Customers no longer need to be frustrated with multiple contacts. Our 'one point of contact' concept means your business can come to **COMMWORLD** for Business Telephone Equipment, Converged Systems, VoIP, Voice Mail, Unified Messaging, Local/Long Distance/Internet Service, Voice & Data Cabling, Video Surveillance, GPS Fleet Management and more. With **COMMWORLD** you get technology solutions that **WORK** to increase business productivity, protection and profits." **COMMWORLD** of Kansas City is located at 6200 Main Street in Grandview, MO. For more information, call (816) 763-1100 or visit www.commworl-kc.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned telecommunications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.