



Bob Bennett
President
COMMWORLD of Kansas City

COMMWORLD Provides Innovative Technology and Applications to the Healthcare Industry

Leading Business Communications Provider Offers Solutions to Enhance the Lives of America's Aging Population

KANSAS CITY, MO – July 24, 2007 - **COMMWORLD**, a leader in business communications, announced today that the company is placing special emphasis on marketing its innovative technology and applications to the rapidly growing healthcare industry. **COMMWORLD** has a number of valuable communications and data networking solutions that support the needs of various segments within healthcare. These solutions have the unique ability of enhancing the quality of life of America's aging population that organizations such as hospitals, nursing homes, retirement communities, medical facilities and clinics serve.

"The baby boomer generation represents approximately 16% of the adult U.S. population," said Bob Bennett, president of **COMMWORLD**. "As America's population grows older the need for quality healthcare services greatly increases in importance. Organizations providing these services must utilize advanced technology that is common in other industries to meet the needs of retirees, residents and patients. Our solutions help our customers in the healthcare sector provide the highest levels of care with maximum cost savings and increased efficiency."

Technological solutions provided by **COMMWORLD** offer a number of impressive benefits. Examples include one-point of contact for all communications within a building or medical facility (nurse call, surveillance, telephone system,

wireless and local/long distance service), lower telecommunication costs and multiple office connectivity through VoIP, state-of-the-art emergency response system, and private wireless network integrated with all communication equipment including emergency response and telephone systems. Furthermore, healthcare organizations benefit significantly by using call accounting software to track all nurse calls and response times, call tracking for optimizing staff performances and accessibility of staff using wireless telephones. Additional benefits come from the powerful, emergency response, outbound, mass message delivery notification system. This technology ensures fast contact between residents and administration in nursing homes, assisted living/retirement facilities and in other healthcare institutions.

The technology and applications have been developed with the end user's specific needs in mind. This essentially means that the front-end of these systems are extremely easy to operate regardless of the individual's age or technical know how. The advanced technology is buried within each solution and may be managed internally by the organization's IT department or by **COMMWORLD** of Kansas City's industry certified team of professionals.

The technology supports the Health Insurance Portability and Accountability Act of 1996 (HIPAA) whereby federal privacy standards were put into place to protect patients' medical records and other health information provided to health plans, doctors, hospitals and other health care

providers. It also supports the latest 2003 HIPAA provisions designed to encourage electronic transactions and safeguards to protect the security and confidentiality of health information.

"Healthcare is a unique industry where we as a company can make a meaningful impact," added Mr. Bennett. "The types of solutions we offer will greatly benefit providers as well as make the lives of many individuals easier and less stressful."

ABOUT COMMWORLD OF KANSAS CITY

COMMWORLD of Kansas City has provided superior business telephone system products and services since 1981. **COMMWORLD** specializes in the most reliable, high quality telecommunications products from leaders in technology -- Toshiba, ESI, Samsung and Comdial to name a few. Bennett stated, "Customers no longer need to be frustrated with multiple contacts. Our 'one point of contact' concept means your business can come to **COMMWORLD** for Business Telephone Equipment, Converged Systems, VoIP, Voice Mail, Unified Messaging, Local/Long Distance/Internet Service, Voice & Data Cabling, Video Surveillance, GPS Fleet Management and more. With **COMMWORLD** you get technology solutions that WORK to increase business productivity, protection and profits." **COMMWORLD** of Kansas City is located at 6200 Main Street in Grandview, MO. For more information, call (816) 763-1100 or visit www.commworld-kc.com.