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## **COMMWORLD Expands Partnership with *Ultimate!* Software Products to Deliver the Latest Call Accounting Innovation to Customers**

### ***Ultimate! CFO to Seamlessly Manage Telecommunications Costs and Monitor Employee Productivity***

KANSAS CITY, MO — January 24, 2005 — COMMWORLD, an industry leader in telecommunications, announced today that it has expanded its strategic partnership with *Ultimate!* Software Products Inc., a provider of business software solutions, to deliver the latest call accounting innovation to the company's customer base cost effectively. *Ultimate! CFO* is a state-of-the-art call accounting tool that manages an organization's telecommunications costs and records employee productivity by seamlessly distributing call reports to end users.

Until now, typical call accounting packages involved integrating a PC into a company's telecommunications system. The software enables companies to track the amount of time employees spend on the phone and who they're speaking too, conduct analyses of working or unused circuits, identify the proper number of phone lines, and monitor call traffic coming in and out of a facility. This is critical information for any company to manage their business efficiently, however, a dedicated individual within the organization would have to be trained on new software and generate reports for the management team. The process takes away valuable company resources along with incurring upfront costs that in many instances were as high as \$4,000.

"*Ultimate! CFO* is changing the way companies manage their telecommunication systems and essentially the way they're doing business," said Bob Bennett, president of COMMWORLD. "This unique product eliminates the need for internal personnel to learn new software, generate reports, and interpret them. Now, a small device, no bigger than a cell phone, is attached to the communications system. Call accounting information is collected and

sent to *Ultimate!* Software Products via the Internet where time sensitive reports are created and analyzed by telecommunications experts. These experts develop recommendations on ways to increase efficiency, reduce costs, and improve profitability. The end user at the customer site then receives an email containing reports detailing critical telecommunications information in tables and graphs on a daily, weekly, or monthly basis. *Ultimate! CFO* gives managers the power to make better business decisions in real-time for a flat fee as low as \$59 per month."

Additionally, *Ultimate! CFO* identifies various kinds of telephone abuse and misuse by company employees and outside individuals. This powerful tool indicates whether excessive calls have been made, toll fraud has occurred, or unauthorized numbers have been dialed. Call accounting is a valuable tool for companies in all types of industries including legal, accounting, and hospitality. For example, *Ultimate! CFO* enables law firms to track call time to ensure proper billing, while hotels use it to identify the phone calls made by guests.

"We're thrilled about expanding our relationship with one of the nation's leading telecommunications providers," said Tom Sodemann, president of Ultimate Software Products. "COMMWORLD's customers will greatly benefit from the value *Ultimate! CFO* offers and the information it provides, which will inevitably improve their bottom line."

#### **ABOUT ULTIMATE SOFTWARE PRODUCTS, INC.**

New Berlin, WI-based Ultimate Software Products, Inc. was established in 1985 to develop and supply application software products for the telecommunication industry. All products have been designed to effectively bring increased productivity or to decrease expenses for any business that implements them. Ultimate markets its products through individual telecommunication dealers and dealer networks such as Technology Assurance Group (TAG). Ultimate is located at 2745 S. Calhoun Rd., New Berlin, WI 53151. For more information on Ultimate Software Products, Inc. call 262-784-2311 or visit [www.uspnet.com](http://www.uspnet.com)

#### **ABOUT COMMWORLD OF KANSAS CITY**

COMMWORLD of Kansas City has been providing superior business telephone system products and services to the Kansas City area since 1981. COMMWORLD specializes in the most reliable, high quality telecommunications products from the leaders in technology - Toshiba, ESI, Samsung and Comdial to name a few. Bennett stated, "Customers no longer need to be frustrated with multiple contacts. Our 'one point of contact' concept means your business can come to COMMWORLD for full service IP connectivity, converged systems, local/long distance service, Web site provision, audio/video conference service/equipment, voice processing and more. With COMMWORLD you get the best of the best." COMMWORLD of Kansas City is located at 6200 Main Street in Grandview, MO. For more information, call (816) 763-1100 or visit [www.commworl-kc.com](http://www.commworl-kc.com).