



Bob Bennett  
President  
COMMWORLD of Kansas City

## **Bob Bennett, President of COMMWORLD, Presents His Views on the State of the Telecommunications Industry**

*Leading Providers in the U.S and Canada Listen to Mr. Bennett at Technology Assurance Group's 2007 National Convention*

KANSAS CITY, MO— March 27, 2007 — **COMMWORLD** of Kansas City, a leader in business communications, announced today that the company's president, Bob Bennett, presented his views on the state of the telecommunications industry during Technology Assurance Group's annual convention. Technology Assurance Group (TAG), a national organization of independently owned telecommunication companies representing over \$350 million in products and services, of which **COMMWORLD** is a premier member, held their 2007 TAG National Convention in San Diego in March.

The theme for the convention was "Communicating through Convergence". Telecom professionals from both the United States and Canada listened to Mr. Bennett's views on the convergence of voice and data and its impact on the way businesses communicate. Mr. Bennett proactively participated in a number of roundtable discussions covering such topics as increasing customer profitability, utilizing customer relationship management systems, and understanding personality profiles to manage more effectively.

"Mr. Bennett is very well respected in our industry and it was a

privilege to have him address our group of distinguished professionals," said Dale Johnson, president of Technology Assurance Group. "All of our member companies, strategic business partners, and industry analysts greatly benefited from Mr. Bennett's valuable insight."

"The TAG convention gave us a fantastic opportunity to help our colleagues gain a clearer understanding of the direction of the industry as well as the topic of convergence," said Bob Bennett, president of **COMMWORLD**. "The event also enables us to learn better practices from companies in other geographical locations that we can implement in our business to help our customers improve their profitability as well as give them a competitive advantage."

### **ABOUT COMMWORLD OF KANSAS CITY**

**COMMWORLD** of Kansas City has provided superior business telephone system products and services since 1981. **COMMWORLD** specializes in the most reliable, high quality telecommunications products from leaders in technology -- Toshiba, ESI, Samsung and Comdial to name a few. Bennett stated, "Customers no longer need to be frustrated with multiple contacts. Our 'one point of contact' concept means your business can come to **COMMWORLD** for Business Telephone Equipment,

Converged Systems, VoIP, Voice Mail, Unified Messaging, Local/Long Distance/Internet Service, Voice & Data Cabling, Video Surveillance, GPS Fleet Management and more. With **COMMWORLD** you get technology solutions that **WORK** to increase business productivity, protection and profits." **COMMWORLD** of Kansas City is located at 6200 Main Street in Grandview, MO. For more information, call (816) 763-1100 or visit [www.commworld-kc.com](http://www.commworld-kc.com).

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned telecommunications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).