

# member benefits spotlight

Your KCMBA membership entitles you to discounts on goods and services from great companies.



## COMMWORLD of Kansas City

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COMMWORLD of Kansas City is celebrating 25 years of providing superior business telephone equipment and services. The company specializes in high quality, technologically advanced telecommunications products from leaders in technology including TOSHIBA. As an Authorized Dealer of TOSHIBA, COMMWORLD of Kansas City is proud to be the only telecom company in K.C. to offer the same product line since 1981. Today, TOSHIBA is a leader in IP/PBX Converged Systems ranking second above Cisco Systems with 16.7% market share and a long reputation for reliability.

COMMWORLD's "one point of contact" concept means the company offers full service IP connectivity, business telephone equipment, converged systems, local/long distance service, conferencing, voice processing, unified messaging and more. The company's longevity, experienced management and technical staff, award winning customer service and the TOSHIBA product line combine to make COMMWORLD the best telecommunications partner for many companies and law firms.



VOIP Technology

COMMWORLD's approach to technology is that it should increase the efficiency, client satisfaction and profitability of the law firm. In the past, most firms upgraded their telephone equipment every five years or more, painfully using antiquated technology between upgrades. Today, technology is evolving faster than ever and questions facing practice managers include:

- How can technology increase profits, efficiency and client satisfaction?
- How will the firm stay current with technology advancements in the future?
- How can the firm avoid the risk of technology reaching end-of-life, license expiration and obsolescence?
- Can our firm afford to take advantage of the benefits of new technology now?

The solution is the Current Technology Assurance Plan (C-TAP). This unique plan changes the way law firms invest in technology and ensures that telecom equipment including VOIP systems, converged systems, voice messaging and related technologies are kept current with the latest advancements and value added solutions. Benefits include:

- No increases in payments
- Labor and software upgrade charges are waived
- Technology costs are transferred from a capital expense to a fixed monthly expense in the operating budget

C-TAP provides a new standard for consultation, priority service, education, and special services to allow the legal community to benefit from leading edge innovations. Bob Bennett, President of COMMWORLD of Kansas City stated, "By implementing the Current Technology Assurance Plan, we're helping companies and law firms focus on what they do best, while we take care of their communications technology. We encourage practice managers to contact us for an analysis of their existing telecom equipment and services and to determine how this unique program will benefit their firm."

Rae Jean McCall, Executive Director of the KCMBA, added her positive comments, "From our initial discussions through installation, training and now after three years, our experience with all the representatives of COMMWORLD of Kansas City has been exceptional. I would recommend COMMWORLD of Kansas City to anyone who is considering a telecommunications system."

COMMWORLD of Kansas City

*Taking the RISK Out of Telecommunications Since 1981*



For more information about the  
KCMBA Affinity Program  
visit [www.kcmba.org](http://www.kcmba.org)