



**FOR IMMEDIATE RELEASE**

**COMMWORLD of Kansas City Celebrates 30th Anniversary, 30 Year**

**Toshiba Partnership, and Industry's First "Money Back Guarantee"**

KANSAS CITY, MO - October 19, 2011 - **COMMWORLD** of Kansas City reaches its 30th Anniversary on October 19<sup>th</sup>. The company celebrates 30 years with the same principals, same manufacturer - Toshiba, and outlasting over 330 competitors in KC. This is especially significant because telecommunications is known for buyouts and failures.

Bob Bennett opened **COMMWORLD** of KC in 1981 facing major challenges. It was during a recession, in a young industry, with no financial backing, and in competition with the largest corporation in the world. CEO, Bob Bennett stated, "Linda and I are grateful to our clients, vendors, friends, family and associates for helping us reach this milestone. To mark this occasion and confidence in our products, services and people, **COMMWORLD** of KC is introducing what we believe is the first "Money Back Guarantee" in our industry. We're excited about the Anniversary and expect great things for the future. "

In 1981, the "interconnect" industry was in its infancy. It was called interconnect because, for the first time, telephone equipment connected to the Bell / AT&T network was not owned by Bell / AT&T. KC area businesses were very cautious about owning a telephone system instead of renting from Ma Bell.

Toshiba America Information Systems, Telecommunications System Division (TAIS,TSD) played a major role in the company's success. **COMMWORLD** of KC is the area's oldest Toshiba Dealer. In 1982, Toshiba introduced the Strata VI . Some of those vintage systems are still serviced by **COMMWORLD** - a testament to Toshiba's and **COMMWORLD's** reliability and stability.

**COMMWORLD** of KC has thrived through major changes in technology. Today the company provides everything a business needs to stay connected and to increase

productivity, protection and profits. Products include VoIP (Voice over Internet Protocol) or Converged Phone Systems, Unified Communications, Voice Mail, Local/Long Distance/Internet Service, Voice and Data Cabling, Video Surveillance and more.

**COMMWORLDS'** team averages 20 years with the company, the technical staff average 26.5 years of industry experience and 4 managers share 113 years working together. These experts design, install and support modern technology solutions with old-fashioned customer service.

## **ABOUT COMMWORLD OF KANSAS CITY**

**COMMWORLD's** mission is to be a trusted partner to provide reliable technology solutions and service that improves their customer's business. Clients rate the company 72% excellent and 24% good. **COMMWORLD** has earned many awards including "Toshiba IPedge™ Communication Specialist Platinum Dealership" and the "25 Under 25 Award" presented by *Thinking Bigger Business Media*. It is the only company on every *Kansas City Business Journal - Top 25 List of Telephone Equipment Providers* dating back to 1983. **COMMWORLD** is an Affinity Partner of Kansas City Metropolitan Bar Association and Corporate Partner of National Association of Women Business Owners – KC Chapter. Bob Bennett, CEO, and Linda Bennett, President, participate in the Helzberg Entrepreneurial Mentoring Program. Bob serves on the Grandview Chamber of Commerce Small Business Committee and University of Missouri, Kansas City Bloch School of Management - Dean's Advisory Council. He writes a business philosophy column for *KC Business Magazine*. Linda is an honoree of *KC Business Journal's* "Women Who Mean Business".

The **COMMWORLD** Building is located at 6200 Main Street, Grandview, MO. 64030. For more information, call (816)763-1100 or visit [www.commworld-kc.com](http://www.commworld-kc.com).

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